

Keith Petrie is a Professor of Health Psychology at Auckland University Medical School. His research group does work on patients' perceptions of illness, treatment adherence, as well as the placebo and nocebo response.

Keith Petrie trained and worked as a clinical psychologist before starting his academic career. He is best known for his work on understanding how patients think about illness and how this affects their recovery. Much of Professor Petrie's recent research has been focused on how positive and negative expectations influence side effects to medication and how to reduce the nocebo effect. He has also done work on modern health worries, jet lag and pilot fatigue, symptom reporting, psychoimmunology and health scares. He has published over 350 papers and three books. His papers have attracted over 38,000 citations.

Professor Petrie's awards include a Fulbright Fellowship, the Gluckman Medal and a Distinguished International Scholar Award from the American Psychological Association. He has been appointed as a visiting Professor at Harvard University Medical School and the Dana Farber Cancer Institute in Boston. Prof Petrie has also been elected as a Fellow of the Association of Psychological Science and of the Royal Society. He is a member of the European Research Council's grant evaluation panel. Keith Petrie is also a recipient of the Durie Medal, which is awarded to New Zealand's pre-eminent social scientist.