

SPONSORSHIP PROPOSAL

Kotahitanga

Uniting for Collective Wellbeing



**New Zealand Psychological Society
Conference**

**August 28th-31st, 2025,
University of Waikato, Hamilton**

ABOUT THE CONFERENCE

New Zealand
Psychological Society
Rōpū Mātai Hinengaro o Aotearoa



The New Zealand Psychological Society (NZPsS) is the largest professional association for psychologists in New Zealand with over 2300 full and student members.

The aim of the NZPsS is to improve individual and community wellbeing by representing, promoting and advancing the scientific discipline and practice of psychology.

Learn more about the Conference
on our [website](#)

Our conference attracts a wide variety of psychologists, from students and early career psychologists through to the very experienced. Our members span the entire field of psychology – working in

- mental health, counselling and medical settings,
- schools,
- private practice
- organisational strategy and development,
- human resources,
- community groups,
- climate change groups,
- coaching settings and
- sports teams.

Our members are involved in and have influence across many sectors in New Zealand. We expect **250 - 300** psychologists to attend this conference

**Make the most of this opportunity to advertise your
business or services to these professionals!**

Sponsorship Opportunities

Exclusive options

All of these options include:

- *Logo in our Conference app and on Conference webpage
- *Exhibition space for a display
- *Meals for 1 representative during the section you are sponsoring./attending

Sponsor the Lanyard

Have your logo and/or tagline displayed on the conference lanyard, visible to all participants all day, every day.

Includes: *Logo/tagline on all lanyards *Banner display at the registration desk of the Conference

\$3,500 +GST Exclusive only 1 opportunity available

Sponsor a Meal

Be in the heart of the action, where everyone is fueling up for the rest of the day! Sponsor morning tea, afternoon tea, or lunch and have your brand front and centre.

Includes: *Your logo and/or collateral on the tables * The display of your banner or poster during the sponsored meal break

MT or AT \$1500+GST each - 6 spaces Lunch: \$2500+GST - 3 spaces



Sponsor the Wellbeing Room

Be the exclusive sponsor of the wellbeing room - designed to provide a calming and restorative space for those who need it.

Includes: *Your banner displayed in or near the room..

*Sponsors name in the title of room.

\$3,000 +GST Exclusive only 1 space available

[Read more about the Conference programme here](#)

Other opportunities

App advertisement: \$400+GST – our Conference app will be used extensively by participants to access the programme, room layout and engage with each other. Advertisements in this space will be seen by most of the participants.

Exhibition space only:

\$1200 +GST - 1 trestle table space in the exhibition area, with up to 2 exhibitors with an advert in the app.

Static Display: \$500 + GST – display an unmanned banner or poster in our exhibition space throughout the Conference, and have a small advertisement in the conference app.

To book one of these options or discuss a **custom package**, contact:

Veronica Pitt
executivedirector@psychology.org.nz

www.psychology.org.nz