

NZPSS Annual
Conference,
Sept 1st - 3rd, 2024

New Zealand
Psychological Society
Kōwhiri Māori Hinengaro o Aotearoa



Te Pae Convention Centre,
Christchurch/Ōtautahi
Aotearoa

SPONSORSHIP PROPOSAL

Connect, Enrich Replenish

Psychology taking action towards
Peace

**New Zealand Psychological Society
Annual Conference 2024
1st - 3rd September**

ABOUT THE CONFERENCE

New Zealand
Psychological Society
Rōpū Mātai Hinengaro o Aotearoa



The New Zealand Psychological Society (NZPsS) is the largest professional association for psychologists in New Zealand with over 2300 full and student members.

The aim of the NZPsS is to improve individual and community wellbeing by representing, promoting and advancing the scientific discipline and practice of psychology.

Learn more about the Conference on our [website](#)

Our conference attracts a wide variety of psychologists, from students and early career psychologists through to the very experienced. Our members span the entire field of psychology – working in

- mental health, counselling and medical settings,
- schools,
- private practice
- organisational strategy and development,
- human resources,
- community groups,
- climate change groups,
- coaching settings and
- sports teams.

Our members are involved in and have influence across many sectors in New Zealand.

Make the most of this opportunity to advertise your business or services to these professionals!

Sponsorship Opportunities

Exclusive options

All of these options include:

*Logo in our Conference app and on Conference webpage

*Exhibition space for a display

*Meals for your representative during the section you are sponsoring./attending

Sponsor the Lanyard

Have your logo and/or tagline displayed on the conference lanyard, visible to all participants all day, every day.

Includes: *Logo/tagline on all lanyards*Banner display at the registration desk of the Conference

\$3,000 +GST Exclusive only 1 opportunity available

Sponsor a Meal

Be in the heart of the action, where everyone is fueling up for the rest of the day! Sponsor morning tea, afternoon tea, or lunch and have your brand front and centre.

Includes: *Your logo and/or collateral on the tables * The display of your banner or poster during the sponsored meal break

**MT or AT \$1500+GST each - 4 spaces
, Lunch: \$2500+GST - 2 spaces**



Sponsor a Keynote

Be the exclusive sponsor of one of our keynote speakers and associate your brand with the highly skilled presenters.

Includes: *Your banner displayed on the stage during the keynote presentation. *Opportunity to leave promotional information or items on the audience seats prior to the session.

\$2,000 +GST Only 5 spaces available



[Read more about the Conference programme here](#)



Sponsor the Coffee Cart!

Make everyones day by
sponsoring a barista
coffee cart.

Incl your banner by the
cart, as well as
exhibition space and
logo in app.

\$1500 + GST - 1 day
\$4000 + GST - 3 days

To book one of these options or
discuss a **custom package**, contact:

Veronica Pitt
executivedirector@psychology.org.nz

www.psychology.org.nz

Other opportunities

App advertisement:

\$300+GST – our
Conference app will
be used extensively
by participants to
access the
programme, room
layout and engage
with each other.
Advertisements in
this space will be
seen by most of the
participants.

Exhibition space only:

\$900 +GST - 1 trestle
table space in the
exhibitor area, with
up to 2 exhibitors
with an advert in the
app.

Static Display: \$400 +

GST – display an
unmanned banner or
poster in our
exhibition space
throughout the
Conference, and
have a small
advertisement in the
conference app.